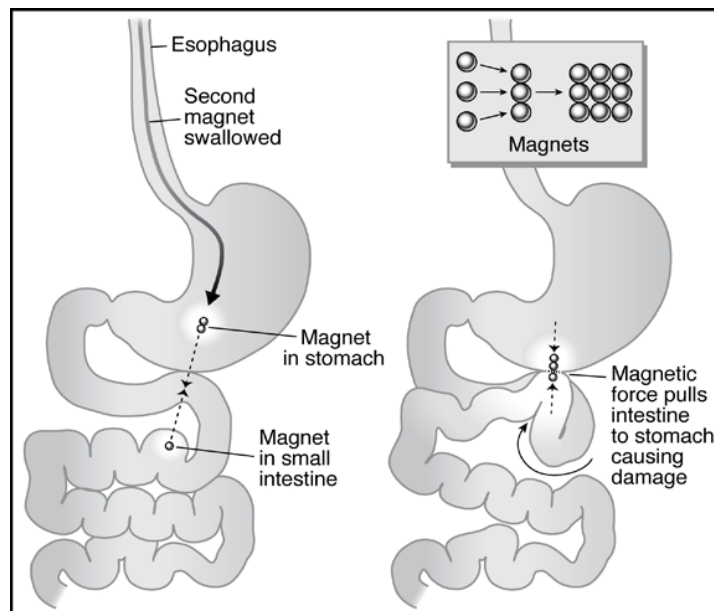


Warning! SWALLOWED MAGNETS ARE DANGEROUS

Powerful, rare earth (neodymium) magnets are widely available in consumer and industrial products

- | | |
|--|---|
| <ul style="list-style-type: none"> ○ Desk or office toys ○ Toys ○ Office supplies | <ul style="list-style-type: none"> ○ Jewelry ○ Pain relief products ○ Machines and tools |
|--|---|
- These magnets usually are small in size and round in shape, like BBs or ball bearings. Magnet ball brand names include BuckyBalls™ and Neocube™
 - Though intended for adult use, they are difficult to keep out of the reach of children
 - Shiny and attractive to toddlers
 - Used by “tweens” and teens to mimic body piercing jewelry
 - Extremely powerful magnetic attractions are produced
 - When more than one magnet is swallowed, the magnetic force can bring two pieces of intestine tightly together, and make holes in the intestines



- Magnet ingestion can lead to bowel injury, blockage or severe infection
 - Over 200 documented cases of children swallowing these magnets
 - Most require emergency procedures for removal
 - Some require major surgery

What can parents do?

- Keep tiny ultra-powerful magnets out of the reach of infants and toddlers
- Educate your older children and teens about the risks of swallowing these magnets. These magnets are not children’s toys.
- ***If your toddler or child swallows these magnets, immediately call your doctor or go to the emergency department.***