

# ATLANTIC HEALTH SYSTEM COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP)

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- Morristown Medical Center
  - Overlook Medical Center
  - Chilton Medical Center
  - Newton Medical Center
  - Hackettstown Medical Center
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JULY 2020



Atlantic  
Health System

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## ACKNOWLEDGEMENTS & COMPLIANCE

Atlantic Health System is steadfast in its commitment to building healthier communities by improving access to care and addressing inequities that drive health disparities.

Atlantic Health System acknowledges the hard work and dedication of the individuals and the organizations they represent who contributed to the development of the 2020 Community Health Improvement Plan. The ongoing work of AHS employees and our community partners to achieve meaningful improvement of the health status of the communities we serve is paramount in the System's drive to provide high quality and affordable health care in the right place at the right time.

This 2020 Community Health Improvement Plan was developed in conjunction with hospital and community stakeholders and approved by hospital leadership. Data informing the Community Health Needs Assessment and Community Health Improvement Plan were compiled by AHS Planning & System Development. AHS' ongoing work with community and government agencies across Atlantic Health's service area is critical to ensuring that clinical staff, government agencies and community organizations achieve recognizable improvements in a wide range of population health issues.

Questions regarding this Community Health Improvement Plan should be directed to:

**Atlantic Health System**  
Planning & System Development  
973-660-3522

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## COMMUNITY HEALTH NEEDS ASSESSMENT PRIORITIES

The CHIP initiatives and activities described in this document reflect the collective input of individual hospitals and community representatives based on their understanding and knowledge of the communities they serve. AHS hospitals' individual prioritization lends itself to areas where coordinated resources from AHS' corporate office can facilitate inter-hospital strategies that result in broad geographic strategies to address commonalities across the communities served by AHS. The table below reflects AHS' hospital defined priority areas for the 2020 CHIP.

MMC	OMC	CMC	NMC	HMC
Behavioral Health (Including Substance Use Disorders)	Mental Health & Substance Misuse	Behavioral Health (including Substance Use as it pertains to Mental Health)	Mental Health Substance Misuse	Substance Use Disorders Need for Mental Health Providers
Diabetes & Obesity	Obesity / Unhealthy Weight / Food Insecurity	Diabetes	Diabetes & Unhealthy Weight	Diabetes Overweight/Obesity
Cancer	Cancer	Cancer	Cancer	Preventive Care
Heart Disease	Heart Disease & Diabetes	Heart Disease	Heart Disease Stroke	
Geriatrics & Healthy Aging	Stroke	Stroke	Barriers to Access to Health Education & Resources	
	End of Life Care	Pulmonary Disease		
Dec 2019	Dec 2019	Dec 2019	Dec 2019	Dec 2018



### MORRISTOWN MEDICAL CENTER – COMMUNITY OVERVIEW

Morristown Medical Center (MMC) is committed to the people it serves and the communities where they reside. Healthy communities lead to lower health care costs, robust community partnerships, and an overall enhanced quality of life. To that end, beginning in June 2019, MMC, a member of Atlantic Health System (AHS), undertook a comprehensive community health needs assessment (CHNA) to evaluate the health needs of individuals living in the hospital service area, which encompasses portions of Essex, Hunterdon, Morris, Passaic, Somerset, Sussex, Union and Warren counties in New Jersey. The purpose of the assessment was to gather current statistics and qualitative feedback on the key health issues facing residents of MMC's service area. The assessment examined a variety of health indicators including chronic health conditions, access to health care, and social determinants of health.

The completion of the CHNA provided MMC with a health-centric view of the population it serves, enabling MMC to prioritize relevant health issues and inform the development of future community health implementation plan(s) focused on meeting community needs.

The complete Morristown Medical Center Community Health Needs Assessment is available at <https://www.atlantichealth.org/patients-visitors/education-support/community-resources-programs/community-health-needs-assessment.html>. This community health improvement plan (CHIP) delineates how MMC will address the health priorities identified in the CHNA.

#### **Prioritized Health Needs**

In the 2019-2021 Community Health Needs Assessment process identified five priority need areas. The 2020 CHIP incorporates these five priorities (below) as well as barriers to care identified among key populations by the MMC Cancer Committee and the MMC Healthy Aging Task Force.

- Behavioral Health (Including Substance Use Disorders)
- Diabetes & Obesity
- Geriatrics & Healthy Aging
- Cancer
- Heart Disease

While each priority area is addressed separately on the following pages, MMC's effort to address community health needs requires a complex interplay of internal resources, relationships with community partners, identification of co-morbidities across priority areas and, perhaps most importantly, the ability to course-correct when strategies or approaches to a priority can be better served through yet unknown pathways.

## MORRISTOWN MEDICAL CENTER – IMPLEMENTATION PLAN

The Community Health Implementation Plan (CHIP) addresses the way MMC will approach each priority need and the expected outcome and timeframe for the evaluation of its efforts.

### PRIORITY AREA: BEHAVIORAL HEALTH (INCLUDING SUBSTANCE USE DISORDERS)

- Provide the necessary level of community-based behavioral health services, with a focus on suicide prevention, survivorship, patient and family support groups, disparities among minority populations, adolescent behavioral health, aging and mental health, and opioid and alcohol misuse.

### ACTIONS LED BY MORRISTOWN MEDICAL CENTER

ACTIVITY	APPROACH
<p><b>Develop Programming Aimed at Reducing Stigma Related to Mental Health</b></p>	<ul style="list-style-type: none"> <li>• Raise awareness of mental health issues in the community to ensure that access and utilization of services is unencumbered by stigma through education, outreach, development of clinical and social partnerships.                             <ul style="list-style-type: none"> <li><b>No More Whispers</b> <ul style="list-style-type: none"> <li>○ Suicide Prevention in Teens &amp; Adults</li> <li>○ Suicide Prevention - with Trusted Adults, Clergy, Schools, Parents</li> <li>○ Stress &amp; Resilience</li> <li>○ General Mental Health Wellness</li> <li>○ Substance Use Disorder</li> </ul> </li> </ul> </li> <li>• Develop a shared resource for use among AHS community health departments and the behavioral health service line in response to identified needs within the community, with a focus on development of virtual resources easily accessible by the communities served by AHS.</li> <li>• Utilize community partnerships to establish a sustainable level of locally based behavioral health resources in the community.</li> </ul>
<p><b>First Responder Training</b></p>	<ul style="list-style-type: none"> <li>• Provide AHS led training for first responders (police, EMT, faith communities, lawyers, etc.) in mental health awareness, with a focus on assessed needs.</li> <li>• Provide suicide and general mental health awareness education to Atlantic Mobile and area first responders.</li> </ul>
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS' behavioral health services will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual platforms to provider education, training, and patient care.</li> </ul>

ACTIVITY	APPROACH
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

**PRIORITY AREA: DIABETES & OBESITY**

- Improve access to and awareness of services in the MMC service area.
- Refer community residents with diabetes, pre-diabetes, or significant risk factors to existing diabetes management and prevention programs, and to clinical services, as needed.
- MMC will seek to improve awareness of diabetes risk factors, with an emphasis on residents of underserved areas.

**ACTIONS LED BY MORRISTOWN MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Identification of at-risk populations and creation of linkages to care</b></p>	<ul style="list-style-type: none"> <li>• Build on success of the Diabetes Health Partnership, which identifies patients with A1C greater than 9 and provides screenings for social determinants of health, creates linkages to care for social and community health workers, and engages patients in a diabetes self-management education with a certified diabetes educator. The partnership is being expanded to Atlantic Medical Group primary care offices through Atlantic Health System.</li> <li>• Body mass index (BMI) screening / nutritional education for overweight population and referral to Metabolic Center, as appropriate.</li> </ul>
<p><b>Maintain New Jersey Healthy Communities Network Funding</b></p>	<ul style="list-style-type: none"> <li>• Support local change to enhance physical activity and nutrition via the NJ Healthy Communities Network and other local partnerships. The Morristown Medical Center Community Advisory Board and Community Health Subcommittee will provide funding and technical assistance for community organizations across MMC’s service area. Grants are funded through a competitive review process, which includes a requirement that approved funding be linked to an identified community health need.</li> </ul>
<p><b>Continued partnership With Community Organizations that Address Food Insecurities</b></p>	<ul style="list-style-type: none"> <li>• Expand relationships with organizations such as Interfaith Food Pantry and Soup Kitchen that provide food rescue programs.</li> </ul>
<p><b>Support Soup Kitchen</b></p>	<ul style="list-style-type: none"> <li>• Expand access to healthier foods and groceries to the community served by MMC.</li> </ul>
<p><b>Promotion of Atlantic Health System Health and Wellness Apps</b></p>	<ul style="list-style-type: none"> <li>• Support and promote the adoption in MMC’s community of technology driven solutions to improve health and wellness</li> </ul>

ACTIVITY	APPROACH
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> <li>• Promote AHS’ educational series for diabetes and coronavirus.</li> </ul>
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> <li>• Ensure that websites and virtual platforms available to the public are user-friendly.</li> </ul>

**PRIORITY AREA: CANCER**

- Address barriers to cancer care through direct services and program development.
- Promote health and wellness among the patient’s continuum of care: diagnosis, treatment, and survivorship.

**ACTIONS LED BY MORRISTOWN MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Health and Wellness</b></p>	<ul style="list-style-type: none"> <li>• <b>Preventative Screenings:</b> Continued coordinatization of education and cancer screening opportunities with NJCEED and Community Health departments, local health departments and the Regional Chronic Disease Coalition. Educational and screening programs will focus on colorectal, breast skin, cervical, and prostate cancer. In addition, continue to increase screening services to include lung, oral, head and neck cancer screenings and management for patients with high risk of developing breast cancer. Expand smoking cessation programs that are offered at the Carol. G Simon Cancer Center. Maintain the working relationship with American Cancer Society, the Morris/Somerset County Chronic Disease Coalitions, AHS Community Health Department, local health departments and community organizations to provide cancer prevention education, chronic disease management and access to cancer screenings and support services.</li> <li>• <b>Wellness:</b> Cancer center to provide information and education on tips for self-care while in treatment (surgery, chemotherapy, radiation) and into survivorship. The information will be provided to both patients and caregivers through formal lectures, printed materials and virtually. Offer other programs</li> </ul>



ACTIVITY	APPROACH
	to the community to encourage early detection and reduce risk of cancer through smoking cessation, exercise and good nutrition.
<b>Practical/Financial Needs</b>	<ul style="list-style-type: none"> <li>Each oncology patient is assessed for financial, practical, and psychosocial needs. As barriers are identified the social worker works together with the nurse navigator and other staff to address the patient’s practical and financial needs. As barriers or needs are identified, patients are referred to our network of community partners for assistance. The System works with the community-based agencies to provide wigs, food, transportation and other financial/practical matters.</li> </ul>
<b>Mental Health</b>	<ul style="list-style-type: none"> <li>The cancer center social worker conducts an assessment on patients referred to them (by a practitioner or identified through the distress screening process). Referrals are provided to our Behavioral Health Services or to community resources for counseling and psychiatric services. Behavioral Health Services are offered on site in the cancer center through a psychiatrist.</li> <li>The System continues to identify internal resources and opportunities with community partnerships to provide greater access to this vital service both on site and in the community.</li> </ul>
<b>Transportation</b>	<ul style="list-style-type: none"> <li>Transportation remains a major barrier for many patients, especially those in urban or rural communities. The RN Navigator, Resource Navigator, and social worker work with community partnerships and other organizations to coordinate transportation as available.</li> </ul>
<b>Insurance Issues</b>	<ul style="list-style-type: none"> <li>The Cancer Center staff identify patients that do not have health insurance and they will be referred to the NJCEED Program or to our Patient Financial Services for evaluation and further assistance. In addition, the Social Workers meet with and counsel each patient in need, directing and referring to the appropriate resources.</li> <li>The Oncology RN Navigators, nursing staff and social workers continually reassess the patient’s barriers to care with each patient encounter.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>Employ virtual resources and programs to provide community with access to supports groups, educational programs and supplemental services related to cancer treatment, care, and management.</li> <li>Use virtual care to supplement for the lack of face-to-face support services resulting from COVID-19.</li> </ul>

**PRIORITY AREA: HEART DISEASE**

- Take proactive steps to reduce cardiovascular health disparities that exist in the female population.
- Employ broad measures to increase access to care and educational resources in the communities served by Atlantic Health System, specifically among populations disproportionately impacted by cardiovascular disease.

**ACTIONS LED BY MORRISTOWN MEDICAL CENTER**

ACTIVITY	APPROACH
<b>Women’s Health Initiatives</b>	<ul style="list-style-type: none"> <li>• Designate a women’s cardiovascular disease champion tasked with developing a clinical protocol to improve identification and treatment of cardiovascular disease and comorbidities among women served by the health system.</li> </ul>
<b>Access</b>	<ul style="list-style-type: none"> <li>• Enhance access to care and awareness of cardiovascular programs and services available at MMC, as well as advancements and improvements in treatment options (STEMI, etc.).</li> <li>• Educate the community on appropriate utilization of emergency transportation services.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> <li>• Ensure that websites and virtual platforms available to the public are user-friendly.</li> </ul>
<b>New Vitality</b>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

**PRIORITY AREA: GERIATRICS & HEALTHY AGING**

- Provide high quality and compassionate primary care, consultative and emergency services to Seniors in Morris County.
- Offer a robust spectrum of supportive service for seniors and family caregivers designed to improve care coordination and caregiver competence.
- Collaborate with the Alzheimer's Foundation of America as a National Memory screening site and offer memory screening services to seniors in the community.

**ACTIONS LED BY MORRISTOWN MEDICAL CENTER**

ACTIVITY	APPROACH
<b>Clinical Services for Seniors</b>	<ul style="list-style-type: none"> <li>• The Geriatric Assessment Center is a state-of-the-art outpatient practice that offers high quality compassionate primary care and consultative services to area seniors. Its highly skilled team of geriatricians, advanced practice nurses and social workers uses a multidisciplinary approach to provide person centered care to our frailest seniors.</li> <li>• The Emergency Department at Morristown Medical Center is an accredited Center of Excellence for geriatric emergency care, utilizing geriatric specific evidence-based protocols, multidisciplinary care</li> </ul>

ACTIVITY	APPROACH
<p><b>Patient and Caregiver Support and Training</b></p>	<p>teams and post-discharge support to provide a continuum of care for all patients &gt;70 years who enter our ED.</p> <ul style="list-style-type: none"> <li>• Provide palliative care referrals identified by Emergency Department.</li> <li>• Age-Friendly Health Systems is an initiative of The John A. Hartford Foundation and the Institute for Healthcare Improvement (IHI), in partnership with the American Hospital Association (AHA) and the Catholic Health Association of the United States (CHA). This initiative aims to improve the care of older adults in clinical settings by addressing their mobility, mentation, medications and aligning care to ‘what matters to the older adult and their family caregivers’. MMC was recognized as by AFHS as Age-Friendly Health System – Committed to Care Excellence in March 2020 and is committed to seek this designation on an annual basis.</li> <li>• AHS’s Healthy Aging Program helps older people and their caregivers find the health care services and community resources that they need to live longer, healthier and more active lives. This phone-based hotline assists seniors and their caregivers with obtaining information regarding private home care and visiting nurse services, rehabilitation facilities, housing organizations, adult day care centers and hospice care providers.</li> <li>• The Art of Caregiving course is a 5-part interactive course offered biannually to caregivers to help them navigate the nuances of the eldercare maze. This program provides them with` personalized guidance on how to best care for their aging loved one while making sure that their own health does not suffer.</li> <li>• The Caregiver Training Lab at the Geriatric Assessment Center (to open in 2020) will provide hands on training and education to seniors and their caregivers. It will help them develop a personalized plan to prepare their home to accommodate their declining health and will be equipped to train the caregivers in providing hands on care.</li> <li>• In response to a need identified by our Geriatric Assessment Center’s Patient &amp; Caregiver Advisory Council, we will begin hosting a LGBT senior group in partnership with SAGE (Advocacy &amp; Services for LGBT Elders). This monthly meeting will offer LGBT seniors an opportunity for socialization and support in an accessible and supportive environment at our Geriatric Assessment Center.</li> </ul>
<p><b>Memory Screening</b></p>	<ul style="list-style-type: none"> <li>• A memory screening is a simple and safe evaluation tool that checks memory and other thinking skills. It can indicate whether an additional check up by a qualified healthcare professional is needed. The Geriatric Assessment Center at MMC is approved as a National Memory Screening site through the Alzheimer’s Foundation of America. The monthly memory screening events are open to community seniors and encourage early detection and proper treatment of Seniors who may have Alzheimer’s disease.</li> </ul>
<p><b>Injury Prevention</b></p>	<ul style="list-style-type: none"> <li>• Morristown Medical Center’s Injury Prevention Program offers a variety of home, pedestrian, and motor vehicle safety programs throughout the year for seniors and caregivers. The programs are</li> </ul>

ACTIVITY	APPROACH
	typically run in a group setting but are offered as needed to individual patients and their families. As a direct response to the impacts of Covid-19 and to ensure continued community access to the service, the program will begin offering virtual programming for these groups in the fall of 2021.
<b>New Vitality</b>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> </ul>

### Evaluation Plan

Morristown Medical Center will track measurable progress for all activities. Where opportunities exist to qualitatively demonstrate the impact of an activity, MMC will request analytic support from Atlantic Health System’s planning office. Evaluation will broadly ask three questions: how much we did, how well did we do it, and is anyone better off. Data collection will be tailored to each individual action, and therefore, will include a variety of methodologies. Formatting the evaluation in this way will allow us to provide feedback to employees leading these actions so that they can adjust when needed to ensure maximum impact on the health of the community.

### Needs Not Addressed

MMC will address the 5 prioritized community health needs identified in the 2019-2021 Morristown Medical Center Community Health Needs Assessment. Working with our partners in the community, MMC will leverage existing resources across sectors to maximize our impact on the health of our communities.



# Atlantic Health System

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## Overlook Medical Center

### OVERLOOK MEDICAL CENTER – COMMUNITY OVERVIEW

Overlook Medical Center (OMC) is committed to the people it serves and the communities where they reside. Healthy communities lead to lower health care costs, robust community partnerships, and an overall enhanced quality of life. To that end, beginning in June 2019, OMC, a member of Atlantic Health System (AHS), undertook a comprehensive community health needs assessment (CHNA) to evaluate the health needs of individuals living in the hospital service area, which encompasses portions of Union, Essex, Morris, Somerset, Hudson and Middlesex counties in New Jersey. The purpose of the assessment was to gather current statistics and qualitative feedback on the key health issues facing residents of OMC's service area. The assessment examined a variety of health indicators including chronic health conditions, access to health care, and social determinants of health.

The completion of the CHNA provided OMC with a health-centric view of the population it serves, enabling OMC to prioritize relevant health issues and inform the development of future community health implementation plan(s) focused on meeting community needs.

The complete Overlook Medical Center Community Health Needs Assessment is available at <https://www.atlantichealth.org/patients-visitors/education-support/community-resources-programs/community-health-needs-assessment.html>. This community health improvement plan (CHIP) delineates how OMC will address the health priorities identified in the CHNA.

#### **Prioritized Health Needs**

The 2019-2021 Community Health Needs Assessment process identified six priority health needs that have been included in the 2020 CHIP.

- Mental Health & Substance Misuse
- Obesity / Unhealthy Weight / Food Insecurity
- Cancer
- Heart Disease & Diabetes
- End of Life Care
- Stroke

While each priority area is addressed separately on the following pages, OMC's effort to address community health needs requires a complex interplay of internal resources, relationships with community partners, identification of co-morbidities across priority areas and, perhaps most importantly, the ability to course-correct when strategies or approaches to a priority can be better served through yet unknown pathways.

## OVERLOOK MEDICAL CENTER – IMPLEMENTATION PLAN

The Community Health Implementation Plan (CHIP) addresses the way OMC will approach prioritized needs and the expected outcome and timeframe for the evaluation of its efforts.

### PRIORITY AREA: END OF LIFE CARE

- Develop innovative and effective methods to educate and inform the community and providers about the importance of addressing end of life care and related issues.

### ACTIONS LED BY OVERLOOK MEDICAL CENTER

ACTIVITY	APPROACH
<p><b>Palliative Care Advisory Board</b></p>	<ul style="list-style-type: none"> <li>• The Palliative Care Advisory Board is charged with identifying appropriate ways to promote palliative care and hospice, including promoting advance care planning. OMC will continue to develop its approach to end of life care options including building on its relationships with academic institutions, community stakeholders, faith leaders, and internal stakeholders including Atlantic Visiting Nurse.</li> </ul>
<p><b>Partner to Educate</b></p>	<ul style="list-style-type: none"> <li>• Through a partnership with Sage Eldercare’s program “Your Decisions Matter” identify innovative and effective methods to educate the public and providers about end of life issues across all age groups.</li> <li>• Three year grant funded program (2019 – 2022) is aimed at engaging public in conversations about end of life care decision making through the Conversation Starter Kit.</li> </ul>
<p><b>Provider Education</b></p>	<ul style="list-style-type: none"> <li>• OMC will implement provider education for end of life care at all Atlantic Health System acute care sites and approximately 30 Atlantic Medical Group practice locations. Education includes end of life communication skills, POLST completion, and appropriate sourcing for palliative care, hospice, and other collaborative interdisciplinary services.</li> </ul>
<p><b>AHS Palliative Care Steering Committee</b></p>	<ul style="list-style-type: none"> <li>• Work with other AHS departments, sites and stakeholders to develop system-wide approach to delivery of palliative care and support for advance care planning.</li> </ul>
<p><b>Expanded Bereavement Program</b></p>	<ul style="list-style-type: none"> <li>• Further develop resources, experience of those who are grieving including patients, family and staff, through support, resources and professional development.</li> </ul>
<p><b>Collaborate with Post-Acute Facilities</b></p>	<ul style="list-style-type: none"> <li>• The OMC Post-Acute Care Task Force collaborates with facilities on mutual issues related to transitions of care. Its mission is to support the continuum of Advance Care Planning for residents and families of those facilities through planned educational endeavors. The task force assists with interventions for Advance Care Planning for facility residents admitted to the hospital whenever possible and to strive to enhance effective care planning across the continuum.</li> </ul>

ACTIVITY	APPROACH
<p><b>Outpatient Palliative Care Program</b></p>	<ul style="list-style-type: none"> <li>Ambulatory practice launching Q3 2020, designed to support patients with serious illness in the community, which includes helping to facilitate appropriate end of life decision making.</li> </ul>

**PRIORITY AREA: OBESITY / UNHEALTHY WEIGHT / FOOD INSECURITY / DIABETES**

- Refer community residents with diabetes, pre-diabetes, or significant risk factors to existing diabetes management and prevention programs, and to clinical services, as needed.
- OMC will seek to improve awareness of diabetes risk factors, with an emphasis on residents of underserved areas.
- Improve access to and awareness of services in the OMC service area.

**ACTIONS LED BY OVERLOOK MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Identification of at-risk populations and creation of linkages to care</b></p>	<ul style="list-style-type: none"> <li>Build on success of the Diabetes Health Partnership, which identifies patients with A1C greater than 9 and provides screenings for social determinants of health, creates linkages to care for social and community health workers, and engages patients in a diabetes self-management education with a certified diabetes educator. The partnership is being expanded to Atlantic Medical Group primary care offices through Atlantic Health System.</li> </ul>
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> <li>Promote AHS’ educational series for diabetes and coronavirus.</li> </ul>
<p><b>Reduce Disparity in the Community</b></p>	<ul style="list-style-type: none"> <li>Engage pregnant and new mothers with the medical community as the “trusted” partner to provide information and education in those locations with strategies that have been tested and are determined to reduce disparity.</li> </ul>
<p><b>Maintain New Jersey Healthy Communities Network Funding</b></p>	<ul style="list-style-type: none"> <li>The Overlook Medical Center Community Advisory Board and Community Health Subcommittee will provide funding and technical assistance for community organizations across OMC’s service area. Grants are funded through a competitive review process, which includes a requirement that approved funding be linked to an identified community health need.</li> </ul>
<p><b>Reduce Level of Food Insecurity in the Community</b></p>	<ul style="list-style-type: none"> <li>Develop Overlook Medical Center’s partnerships with local food banks to link at-risk patients to food sources that will improve the patients’ overall wellness.</li> <li>Continue to build on Overlook Medical Center’s relationship with GRACES’s Refrigerator, which offers nutrient dense produce, dairy, and prepared food to food insecure families in the community served by Overlook.</li> </ul>

ACTIVITY	APPROACH
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> <li>• Ensure that websites and virtual platforms available to the public are user-friendly.</li> </ul>

**PRIORITY AREA: STROKE**

- Educate the community and first responders on stroke signs and symptoms for rapid identification and transport to a stroke center.
- Provide tools for stroke survivors and care givers to cope with disability and education to prevent future stroke, particularly among high-risk and post-stroke groups.
- Educate health care professionals and members of the communities we serve regarding advances in stroke treatment.

**ACTIONS LED BY OVERLOOK MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>EMS and Caregiver Support</b></p>	<ul style="list-style-type: none"> <li>• Educate EMS and caregivers on stroke signs and symptoms for rapid identification and transport to a stroke center.</li> </ul>
<p><b>Community Education</b></p>	<ul style="list-style-type: none"> <li>• Educate the community on stroke signs and symptoms for rapid identification and transport to a stroke center.</li> <li>• Educate the community on risk factors associated with stroke and availability of tools to identify risk factors for stroke.</li> <li>• Provide tools for stroke survivors and care givers to cope with disability and education to prevent future stroke, support post-stroke follow-up related to symptom education and nutritional counseling.</li> <li>• Educate health care professionals and members of the communities we serve regarding advances in stroke treatment and availability of stroke related services and resources.</li> <li>• Documentation of at least two educational programs focused on stroke prevention/care provided for the public.</li> </ul>
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>



ACTIVITY	APPROACH
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach in certain circumstances and allows for a much broader distribution of educational material. AHS' community health services will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community across several community health priority areas.</li> </ul>

**PRIORITY AREA: HEART DISEASE**

- Take proactive steps to reduce cardiovascular health disparities that exist in the female population.
- Employ broad measures to increase access to care and educational resources in the communities served by Atlantic Health System, specifically among populations disproportionately impacted by cardiovascular disease.

**ACTIONS LED BY OVERLOOK MEDICAL CENTER (HEART DISEASE)**

ACTIVITY	APPROACH
<p><b>Women's Health Initiatives</b></p>	<ul style="list-style-type: none"> <li>• Designate a women's cardiovascular disease champion tasked with developing a clinical protocol to improve identification and treatment of cardiovascular disease and comorbidities among women served by the health system.</li> </ul>
<p><b>Access</b></p>	<ul style="list-style-type: none"> <li>• Enhance access to care and awareness of cardiovascular programs and services available at OMC as well as advancements and improvements in treatment options (STEMI, etc.).</li> <li>• Educate the community on appropriate utilization of emergency transportation services.</li> </ul>
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> <li>• Ensure that websites and virtual platforms available to the public are user-friendly.</li> </ul>
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System's unique health and wellness program tailored to meet the needs of today's adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program's goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

**PRIORITY AREA: MENTAL HEALTH AND SUBSTANCE MISUSE**

- Provide the necessary level of community-based behavioral health services, with a focus on suicide prevention, survivorship, patient and family support groups, disparities among minority populations, adolescent behavioral health, aging and mental health, and opioid and alcohol misuse.

**ACTIONS LED BY OVERLOOK MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Develop Programming Aimed at Reducing Stigma Related to Mental Health</b></p>	<ul style="list-style-type: none"> <li>• Raise awareness of mental health issues in the community to ensure that access and utilization of services is unencumbered by stigma through education, outreach, development of clinical and social partnerships.                             <ul style="list-style-type: none"> <li><b>No More Whispers</b> <ul style="list-style-type: none"> <li>○ Suicide Prevention in Teens &amp; Adults</li> <li>○ Suicide Prevention - with Trusted Adults, Clergy, Schools, Parents</li> <li>○ Stress &amp; Resilience</li> <li>○ General Mental Health Wellness</li> <li>○ Substance Use Disorder</li> </ul> </li> </ul> </li> <li>• Develop a shared resource for use among AHS community health departments and the behavioral health service line in response to identified needs within the community, with a focus on development of virtual resources easily accessible by the communities served by AHS.</li> <li>• Utilize community partnerships to establish a sustainable level of locally based behavioral health resources in the community.</li> </ul>
<p><b>First Responder Training</b></p>	<ul style="list-style-type: none"> <li>• Provide AHS led training for first responders (police, EMT, faith communities, lawyers, etc.) in mental health awareness, with a focus on assessed needs.</li> <li>• Provide suicide and general mental health awareness education to Atlantic Mobile and area first responders.</li> </ul>
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS' behavioral health services will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual platforms to provider education, training, and patient care.</li> </ul>
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System's unique health and wellness program tailored to meet the needs of today's adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program's goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

**PRIORITY AREA: CANCER**

- Address barriers to cancer care through direct services and program development.
- Promote health and wellness among the patient’s continuum of care: diagnosis, treatment, and survivorship.

**ACTIONS LED BY OVERLOOK MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Health and Wellness</b></p>	<ul style="list-style-type: none"> <li>• <b>Preventative Screenings:</b> Continued coordinatization of education and cancer screening opportunities with NJCEED and Community Health departments, local health departments and the Regional Chronic Disease Coalition. Educational and screening programs will focus on colorectal, breast skin, cervical, and prostate cancer. In addition, continue to increase screening services to include lung cancer screenings and management for high risk breast cancer. Resume smoking cessation programs that are offered at the Carol. G Simon Cancer Center. Maintain the working relationship with American Cancer Society, the Morris/Somerset County Chronic Disease Coalitions, AHS Community Health Department, local health departments and community organizations to provider cancer prevention education, chronic disease management and access to cancer screenings and supports services.</li> <li>• <b>Wellness:</b> Cancer center to provide information and education on tips for self-care while in treatment (surgery, chemotherapy, radiation) and into survivorship. The information will be provided to both patients and caregivers through formal lectures, printed materials and virtually. Offer other programs to the community to encourage early detection and reduce risk of cancer through smoking cessation, exercise and good nutrition.</li> </ul>
<p><b>Practical/Financial Needs</b></p>	<ul style="list-style-type: none"> <li>• Each oncology patient is assessed for financial barriers and practical and psychosocial needs. As barriers are identified the Navigator and the social worker work together to address the patient’s practical and financial needs. As barriers or needs are identified, patients are referred to our network of community partners for assistance. The System works with the community-based agencies to provide wigs, food, transportation and other financial/practical matters.</li> </ul>
<p><b>Mental Health</b></p>	<ul style="list-style-type: none"> <li>• The cancer center social worker conducts an assessment on patients referred to them (by a practitioner or identified through the distress screening process). Referrals are provided to our Behavioral Health Services or to community resources for counseling and psychiatric services. Behavioral Health Services are offered on site in the cancer center through a psychiatrist or nurse practitioner.</li> <li>• The System continues to identify internal resources and opportunities and community partnerships to provide greater on-site access to this vital service.</li> </ul>

ACTIVITY	APPROACH
<b>Transportation</b>	<ul style="list-style-type: none"> <li>• Transportation remains a major barrier for many patients, especially those in urban or rural communities. Clinical and support staff work with community partnerships and other organizations to coordinate transportation as available.</li> </ul>
<b>Insurance Issues</b>	<ul style="list-style-type: none"> <li>• The Navigators and social workers identify patients that do not have health insurance and they will be referred to the NJCEED Program or to our Patient Financial Services for evaluation and further assistance. In addition, the social workers will meet with and counsel each patient in need, directing and referring to the appropriate resources.</li> <li>• The Oncology Navigators, nursing staff and social workers continually reassess the patient’s barriers to care with each patient encounter.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>• Employ virtual resources and programs to provide community with access to support groups, educational programs and supplemental services related to cancer treatment, care, and management.</li> <li>• Use virtual care to supplement for the lack of face-to-face support services resulting from COVID-19.</li> </ul>

### Evaluation Plan

Overlook Medical Center will track measurable progress for all activities. Where opportunities exist to qualitatively demonstrate the impact of an activity, OMC will request analytic support from Atlantic Health System’s planning office. Evaluation will broadly ask three questions: how much we did, how well did we do it, and is anyone better off. Data collection will be tailored to each individual action, and therefore, will include a variety of methodologies. Formatting the evaluation in this way will allow us to provide feedback to employees leading these actions so that they can adjust when needed to ensure maximum impact on the health of the community.

### Needs Not Addressed

OMC will address the six prioritized community health needs identified in the 2019-2021 Overlook Medical Center Community Health Needs Assessment Working with our partners in the community, OMC will leverage existing resources across sectors to maximize our impact on the health of our communities.



### COMMUNITY OVERVIEW – CHILTON MEDICAL CENTER

#### Community Served by Chilton Medical Center

Chilton Medical Center (CMC) is committed to the people it serves and the communities where they reside. Healthy communities lead to lower health care costs, robust community partnerships, and an overall enhanced quality of life. To that end, beginning in June 2019, CMC, a member of Atlantic Health System (AHS), undertook a comprehensive community health needs assessment (CHNA) to evaluate the health needs of individuals living in the hospital service area, which encompasses portions of Morris and Passaic counties in New Jersey. The purpose of the assessment was to gather current statistics and qualitative feedback on the key health issues facing residents of CMC's service area. The assessment examined a variety of health indicators including chronic health conditions, access to health care, and social determinants of health.

The completion of the CHNA provided CMC with a health-centric view of the population it serves, enabling CMC to prioritize relevant health issues and inform the development of future community health implementation plan(s) focused on meeting community needs.

The complete Chilton Medical Center Community Health Needs Assessment is available at <https://www.atlantichealth.org/patients-visitors/education-support/community-resources-programs/community-health-needs-assessment.html>. This community health improvement plan (CHIP) delineates how CMC will address the health priorities identified in the CHNA.

#### Prioritized Health Needs

The 2019-2021 Community Health Needs Assessment process identified six priority health needs that have been included in the 2020 CHIP.

- Behavioral Health (including Substance Use as it pertains to Mental Health)
- Diabetes
- Cancer
- Heart Disease
- Stroke
- Pulmonary Disease

While each priority area is addressed separately on the following pages, CMC's effort to address community health needs requires a complex interplay of internal resources, relationships with community partners, identification of co-morbidities across priority areas and, perhaps most importantly, the ability to course-correct when strategies or approaches to a priority can be better served through yet unknown pathways.

## CHILTON MEDICAL CENTER – IMPLEMENTATION PLAN

The Community Health Implementation Plan (CHIP) addresses the way CMC will approach each priority need and the expected outcome and timeframe for the evaluation of its efforts.

### PRIORITY AREA: BEHAVIORAL HEALTH (INCLUDING SUBSTANCE USE AS IT PERTAINS TO MENTAL HEALTH)

- Provide the necessary level of community-based behavioral health services, with a focus on suicide prevention, survivorship, patient and family support groups, disparities among minority populations, adolescent behavioral health, aging and mental health, and opioid and alcohol misuse.

#### ACTIONS LED BY CHILTON MEDICAL CENTER

ACTIVITY	APPROACH
<p><b>Develop Programming Aimed at Reducing Stigma Related to Mental Health</b></p>	<ul style="list-style-type: none"> <li>• Raise awareness of mental health issues in the community to ensure that access and utilization of services is unencumbered by stigma through education, outreach, development of clinical and social partnerships.                             <ul style="list-style-type: none"> <li><b>No More Whispers</b> <ul style="list-style-type: none"> <li>○ Suicide Prevention in Teens &amp; Adults</li> <li>○ Suicide Prevention - with Trusted Adults, Clergy, Schools, Parents</li> <li>○ Stress &amp; Resilience</li> <li>○ General Mental Health Wellness</li> <li>○ Substance Use Disorder</li> </ul> </li> </ul> </li> <li>• Develop a shared resource for use among AHS community health departments and the behavioral health service line in response to identified needs within the community, with a focus on development of virtual resources easily accessible by the communities served by AHS.</li> <li>• Utilize community partnerships to establish a sustainable level of locally based behavioral health resources in the community.</li> </ul>
<p><b>First Responder Training</b></p>	<ul style="list-style-type: none"> <li>• Provide AHS led training for first responders (police, EMT, faith communities, lawyers, etc.) in mental health awareness, with a focus on assessed needs.</li> <li>• Provide suicide and general mental health awareness education to Atlantic Mobile and area first responders.</li> </ul>
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS' behavioral health services will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual platforms to provider education, training, and patient care.</li> </ul>

ACTIVITY	APPROACH
<b>New Vitality</b>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

**PRIORITY AREA: DIABETES**

- Refer community residents with diabetes, pre-diabetes, or significant risk factors to existing diabetes management and prevention programs, and to clinical services, as needed.
- CMC will seek to improve awareness of diabetes risk factors, with an emphasis on residents of underserved areas.

**ACTIONS LED BY CHILTON MEDICAL CENTER**

ACTIVITY	APPROACH
<b>Identification of at-risk populations and creation of linkages to care</b>	<ul style="list-style-type: none"> <li>• Build on success of the Diabetes Health Partnership, which identifies patients with A1C greater than 9 and provides screenings for social determinants of health, creates linkages to care for social and community health workers, and engages patients in a diabetes self-management education with a certified diabetes educator. The partnership is being expanded to Atlantic Medical Group primary care offices through Atlantic Health System.</li> </ul>
<b>New Vitality</b>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> <li>• Promote AHS’ educational series for diabetes and coronavirus.</li> </ul>
<b>Maintain CMC Community Advisory Board Funding</b>	<ul style="list-style-type: none"> <li>• The Chilton Medical Center Community Advisory Board and Community Health Subcommittee will provide funding and for community organizations across CMC’s service area. Grants are funded through a competitive review process, which includes a requirement that approved funding be linked to an identified community health need.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> <li>• Ensure that websites and virtual platforms available to the public are user-friendly.</li> </ul>

**PRIORITY AREA: CANCER**

- Address barriers to cancer care through direct services and program development.
- Promote health and wellness among the patient’s continuum of care: diagnosis, treatment, and survivorship.

**ACTIONS LED BY CHILTON MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Health and Wellness</b></p>	<ul style="list-style-type: none"> <li>• <b>Preventative Screenings:</b> Continued coordinatization of education and cancer screening opportunities with NJCEED and Community Health departments, local health departments and the Regional Chronic Disease Coalition. Educational and screening programs will focus on colorectal, breast, cervical, and prostate cancer. In addition, continue to increase screening services to include lung cancer screenings and management for high risk breast cancer. Continuation of smoking cessation programs that are offered at Chilton Medical Center. Maintain the working relationship with American Cancer Society, the Regional Chronic Disease Coalitions, AHS Community Health Department, local health departments and community organizations to provider cancer prevention education, chronic disease management and access to cancer screenings and supports services.</li> <li>• <b>Wellness:</b> Cancer center to provide information and education on tips for self-care while in treatment (surgery, chemotherapy, radiation) and into survivorship. The information will be provided to both patients and caregivers through formal lectures, printed materials and virtually. Offer other programs to the community to encourage early detection and reduce risk of cancer through smoking cessation, exercise and good nutrition.</li> </ul>
<p><b>Practical/Financial Needs</b></p>	<ul style="list-style-type: none"> <li>• Each oncology patient is assessed for financial, practical, and psychosocial needs. As barriers are identified the social worker works together with other team members to address the patient’s practical and financial needs. As barriers or needs are identified, patients are referred to our network of community partners for assistance. The System works with the community-based agencies to provide wigs, food, transportation and other financial/practical matters.</li> </ul>
<p><b>Mental Health</b></p>	<ul style="list-style-type: none"> <li>• The cancer center social worker conducts an assessment on patients referred to them (by a practitioner or identified through the distress screening process). Referrals are provided to our Behavioral Health Services or to community resources for counseling and psychiatric services. Behavioral Health Services are offered at Chilton Medical Center by a nurse practitioner.</li> <li>• The System continues to identify internal resources and opportunities and community partnerships to provide greater access to this vital service either on site or through community linkages.</li> </ul>



ACTIVITY	APPROACH
<b>Transportation</b>	<ul style="list-style-type: none"> <li>Transportation remains a major barrier for many patients, especially those in urban or rural communities. The social worker works with community partners and other organizations to coordinate transportation as available.</li> </ul>
<b>Insurance Issues</b>	<ul style="list-style-type: none"> <li>Patients that do not have health insurance are referred to the social worker and they will be referred to the NJCEED Program or to AHS Patient Financial Services for evaluation and further assistance. In addition, the social worker will meet with and counsel each patient in need, directing and referring to the appropriate resources.</li> <li>The Oncology Navigators, nursing staff and social workers continually reassess the patient’s barriers to care with each patient encounter.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>Employ virtual resources and programs to provide community with access to supports groups, educational programs and supplemental services related to cancer treatment, care, and management.</li> <li>Use virtual care to supplement for the lack of face-to-face support services resulting from COVID-19.</li> </ul>

**PRIORITY AREA: HEART DISEASE**

- Take proactive steps to reduce cardiovascular health disparities that exist in the female population.
- Employ broad measures to increase access to care and educational resources in the communities served by Atlantic Health System, specifically among populations disproportionately impacted by cardiovascular disease.

**ACTIONS LED BY CHILTON MEDICAL CENTER**

ACTIVITY	APPROACH
<b>Women’s Health Initiatives</b>	<ul style="list-style-type: none"> <li>Designate a women’s cardiovascular disease champion tasked with developing a clinical protocol to improve identification and treatment of cardiovascular disease and comorbidities among women served by the health system.</li> </ul>
<b>Access</b>	<ul style="list-style-type: none"> <li>Enhance access to care and awareness of cardiovascular programs and services available at CMC), as well as advancements and improvements in treatment options (STEMI, etc.).</li> <li>Educate the community on appropriate utilization of emergency transportation services.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> <li>Ensure that websites and virtual platforms available to the public are user-friendly.</li> </ul>

ACTIVITY	APPROACH
New Vitality	<ul style="list-style-type: none"> <li>New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

**PRIORTY AREA: STROKE**

- Educate the community and first responders on stroke signs and symptoms for rapid identification and transport to a stroke center.
- Provide tools for stroke survivors and care givers to cope with disability and education to prevent future stroke, particularly among high-risk and post-stroke groups.
- Educate health care professionals and members of the communities we serve regarding advances in stroke treatment.

**ACTIONS LED BY CHILTON MEDICAL CENTER**

ACTIVITY	APPROACH
EMS and Caregiver Support	<ul style="list-style-type: none"> <li>Educate EMS and caregivers on stroke signs and symptoms for rapid identification and transport to a stroke center.</li> </ul>
Community Education	<ul style="list-style-type: none"> <li>Educate the community on stroke signs and symptoms for rapid identification and transport to a stroke center.</li> <li>Educate the community on risk factors associated with stroke and availability of tools to identify risk factors for stroke.</li> <li>Provide tools for stroke survivors and care givers to cope with disability and education to prevent future stroke, support post-stroke follow-up related to symptom education and nutritional counseling.</li> <li>Educate health care professionals and members of the communities we serve regarding advances in stroke treatment and availability of stroke related services and resources.</li> <li>Documentation of at least two educational programs focused on stroke prevention/care provided for the public.</li> </ul>
New Vitality	<ul style="list-style-type: none"> <li>New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

ACTIVITY	APPROACH
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach in certain circumstances and allows for a much broader distribution of educational material. AHS' community health services will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community across several community health priority areas.</li> </ul>

**PRIORITY AREA: PULMONARY DISEASE**

- Increase education of the community served by CMC related to the dangers of nicotine.
- Identify opportunities to improve community health through continued reduction of 30-day readmissions for COPD.
- Increase the awareness of the AHS Lung Cancer Screening Program in the community served by CMC.

**ACTIONS LED BY CHILTON MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Nicotine Cessation, Prevention &amp; Education</b></p>	<ul style="list-style-type: none"> <li><b>Nicotine Cessation (Smoking &amp; Vaping):</b> Educate patients, community residents, and AMG providers about the CMC Quit Smoking Support Group. CMC will distribute the CMC Quit Smoking flyer and will collect metrics annually on enrolled/graduated participants in smoking cessation programs.</li> <li>As needed/appropriate, employ virtual outreach and programming that provides an in-depth on-line educational approach to nicotine cessation.</li> <li><b>Nicotine Prevention:</b> Employ virtual education and programming to educate the community on nicotine prevention for both youth and adults.</li> </ul>
<p><b>Decrease 30-Day Readmissions Rates Within COPD Population</b></p>	<ul style="list-style-type: none"> <li><b>COPD Population:</b> 1) Increase use of EPIC COPD Order Set; 2) Increase the use of the AHM COPD Disease Management Program EPIC order; 3) Daily patient COPD education by lead RT COPD Educator; 4) 7-day or less pulmonary/PCP appointments arranged prior to discharge; 5) Continued education at CMC on the <i>2020 GOLD Guidelines</i> at yearly training days for RNs, RTs, and hospitalists.</li> </ul>
<p><b>AHS Lung Cancer Screening</b></p>	<ul style="list-style-type: none"> <li>CMC will increase awareness of AHS' lung cancer screening program (LCS) in the community and among providers through focused outreach and education programs.</li> <li>Providers working on AHS' electronic medical record will be encouraged to utilize "Best Practice Alerts" for lung cancer screening.</li> <li>CMC will work to increase awareness of LCS criteria in the broader population: people between the ages of 55 to 77 who are current smokers (or have quit in the last 15 years), have a 30 pack per year tobacco history and have no history of lung cancer.</li> </ul>

ACTIVITY	APPROACH
New Vitality	<ul style="list-style-type: none"> <li>CMC will monitor relevant metrics related to LCS, including how many patients had an LCS from CMC, how many patients had a RADs 3 or 4 nodule and of these how many had a resection or chemotherapy.</li> <li>New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

### Evaluation Plan

Chilton Medical Center will track measurable progress for all activities. Where opportunities exist to qualitatively demonstrate the impact of an activity, CMC will request analytic support from Atlantic Health System’s planning office. Evaluation will include a number of programs and outreaches, program achievements compared to target, and improvements and benefits to the Chilton community. Data collection will be tailored to each individual action, and therefore, will include a variety of methodologies. Formatting the evaluation in this way will allow us to provide feedback to employees leading these actions so that they can adjust when needed to ensure maximum impact on the health of the community.

### Needs Not Addressed

CMC will address the six prioritized community health needs identified in the 2019-2021 Chilton Medical Center Community Health Needs Assessment. Working with our partners in the community, CMC will leverage existing resources across sectors to maximize our impact on the health of our communities.



## NEWTON MEDICAL CENTER – COMMUNITY OVERVIEW

Newton Medical Center (NMC) is committed to the people it serves and the communities where they reside. Healthy communities lead to lower health care costs, robust community partnerships, and an overall enhanced quality of life. To that end, beginning in June 2019, NMC, a member of Atlantic Health System (AHS), undertook a comprehensive community health needs assessment (CHNA) to evaluate the health needs of individuals living in the hospital service area, which encompasses portions of Sussex and Warren counties in New Jersey, as well as portions of Pike County in Pennsylvania. The purpose of the assessment was to gather current statistics and qualitative feedback on the key health issues facing residents of NMC’s service area. The assessment examined a variety of health indicators including chronic health conditions, access to health care, and social determinants of health.

The completion of the CHNA provided NMC with a health-centric view of the population it serves, enabling NMC to prioritize relevant health issues and inform the development of future community health implementation plan(s) focused on meeting community needs.

The complete Newton Medical Center Community Health Needs Assessment is available at <https://www.atlantichealth.org/patients-visitors/education-support/community-resources-programs/community-health-needs-assessment.html>. This community health improvement plan (CHIP) delineates how NMC will address the health priorities identified in the CHNA.

### Prioritized Health Needs

The 2019-2021 Community Health Needs Assessment process identified six priority health needs that have been included in the 2020 CHIP.

- Mental Health & Substance Misuse
- Diabetes & Unhealthy Weight
- Cancer
- Heart Disease
- Stroke
- Barriers to Access to Health Education & Resources

While each priority area is addressed separately on the following pages, NMC’s effort to address community health needs requires a complex interplay of internal resources, relationships with community partners, identification of co-morbidities across priority areas and, perhaps most importantly, the ability to course-correct when strategies or approaches to a priority can be better served through yet unknown pathways.

## IMPLEMENTATION PLAN – NEWTON MEDICAL CENTER

The Community Health Implementation Plan (CHIP) addresses the way NMC will approach each priority need and the expected outcome and timeframe for the evaluation of its efforts.

### PRIORTY AREA: MENTAL HEALTH & SUBSTANCE MISUSE

- Provide the necessary level of community-based behavioral health services, with a focus on suicide prevention, survivorship, patient and family support groups, disparities among minority populations, adolescent behavioral health, aging and mental health, and opioid and alcohol misuse.

### ACTIONS LED BY NEWTON MEDICAL CENTER

ACTIVITY	APPROACH
<p><b>Develop Programming Aimed at Reducing Stigma Related to Mental Health</b></p>	<ul style="list-style-type: none"> <li>• Raise awareness of mental health issues in the community to ensure that access and utilization of services is unencumbered by stigma through education, outreach, development of clinical and social partnerships.                             <ul style="list-style-type: none"> <li><b>No More Whispers</b> <ul style="list-style-type: none"> <li>○ Suicide Prevention in Teens &amp; Adults</li> <li>○ Suicide Prevention - with Trusted Adults, Clergy, Schools, Parents</li> <li>○ Stress &amp; Resilience</li> <li>○ General Mental Health Wellness</li> <li>○ Substance Use Disorder</li> </ul> </li> </ul> </li> <li>• Develop a shared resource for use among AHS community health departments and the behavioral health service line in response to identified needs within the community, with a focus on development of virtual resources easily accessible by the communities served by AHS.</li> <li>• Utilize community partnerships to establish a sustainable level of locally based behavioral health resources in the community.</li> </ul>
<p><b>First Responder Training</b></p>	<ul style="list-style-type: none"> <li>• Provide AHS led training for first responders (police, EMT, faith communities, lawyers, etc.) in mental health awareness, with a focus on assessed needs.</li> <li>• Provide suicide and general mental health awareness education to Atlantic Mobile and area first responders.</li> </ul>
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS' behavioral health services will leverage</li> </ul>

ACTIVITY	APPROACH
	<p>the broad adoption of the digital platforms as a mechanism to advance the use of virtual platforms to provider education, training, and patient care.</p>
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>

**PRIORITY AREA: DIABETES / OVERWEIGHT / OBESITY**

- Refer community residents with diabetes, pre-diabetes, or significant risk factors to existing diabetes management and prevention programs, and to clinical services, as needed.
- NMC will seek to improve awareness of diabetes risk factors, with an emphasis on residents of underserved areas.
- Improve access to and awareness of services in the NMC service area.

**ACTIONS LED BY NEWTON MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Identify Successful Programs for Broader AHS Implementation</b></p>	<ul style="list-style-type: none"> <li>• Work with other AHS hospitals to identify opportunities for collaborative and innovative approaches to diabetes management and prevention.</li> </ul>
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> <li>• Promote AHS’ educational series for diabetes and coronavirus.</li> </ul>
<p><b>Maintain NMC Community Advisory Board Funding for Health-Related Community Organizations Across NMC’s Service Area</b></p>	<ul style="list-style-type: none"> <li>• The Newton Medical Center Community Advisory Board and Community Health Subcommittee will provide funding and technical assistance for community organizations across NMC’s service area. Grants are funded through a competitive review process, which includes a requirement that approved funding be linked to an identified community health need.</li> </ul>
<p><b>Virtual Outreach</b></p>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> <li>• Ensure that websites and virtual platforms available to the public are user-friendly.</li> </ul>

**PRIORITY AREA: CANCER**

- Address barriers to cancer care through direct services and program development.
- Promote health and wellness among the patient’s continuum of care: diagnosis, treatment, and survivorship.

**ACTIONS LED BY NEWTON MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Health and Wellness</b></p>	<ul style="list-style-type: none"> <li>• <b>Preventative Screenings:</b> Continued coordinatization of education and cancer screening opportunities with NJCEED and Community Health departments, local health departments and the Chronic Disease Coalition. Educational and screening programs will focus on colorectal, breast skin, cervical, and prostate cancer. In addition, continue to increase screening services to include lung, oral, head and neck cancer screenings. Continuation of smoking cessation programs that are offered at Newton Medical Center. Maintain the working relationship with American Cancer Society, the Regional County Chronic Disease Coalitions, AHS Community Health Department, local health departments and community organizations to provider cancer prevention education, chronic disease management and access to cancer screenings and supports services.</li> <li>• <b>Wellness:</b> Cancer center to provide information and education on tips for self-care while in treatment (surgery, chemotherapy, radiation) and into survivorship. The information will be provided to both patients and caregivers through formal lectures, printed materials and virtually. Offer other programs to the community to encourage early detection and reduce risk of cancer through smoking cessation, exercise and good nutrition.</li> </ul>
<p><b>Practical/Financial Needs</b></p>	<ul style="list-style-type: none"> <li>• Each oncology patient is assessed for financial, practical, and psychosocial needs. As barriers are identified the RN Navigator and the social worker work together to address the patient’s practical and financial needs. As barriers or needs are identified, patients are referred to our network of community partners for assistance. The System works with the community-based agencies to provide wigs, food, transportation and other financial/practical matters.</li> </ul>
<p><b>Mental Health</b></p>	<ul style="list-style-type: none"> <li>• The cancer center social worker conducts an assessment on patients referred to them (by a practitioner or identified through the distress screening process). Referrals are provided to our Behavioral Health Services or to community resources for counseling and psychiatric services. (not available at NMC)</li> <li>• The System continues to identify internal resources and opportunities and community partnerships to provide greater on-site access to this vital service.</li> </ul>



ACTIVITY	APPROACH
<b>Transportation</b>	<ul style="list-style-type: none"> <li>• Transportation remains a major barrier for many patients, especially those in urban or rural communities. The social worker works with community partnerships and other organizations to coordinate transportation as available.</li> </ul>
<b>Insurance Issues</b>	<ul style="list-style-type: none"> <li>• The Navigators and social workers identify patients that do not have health insurance and they will be referred to the NJCEED Program or to our Patient Financial Services for evaluation and further assistance. In addition, the social worker will meet with and counsel each patient in need, directing and referring to the appropriate resources.</li> <li>• The Oncology Navigators, nursing staff and social workers continually reassess the patient’s barriers to care with each patient encounter.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>• Employ virtual resources and programs to provide community with access to supports groups, educational programs and supplemental services related to cancer treatment, care, and management.</li> <li>• Use virtual care to supplement for the of lack face-to-face support services resulting from COVID-19.</li> </ul>

**PRIORITY AREA: HEART DISEASE AND STROKE**

- Take proactive steps to reduce cardiovascular health disparities that exist in the female population.
- Employ broad measures to increase access to care and educational resources in the communities served by Atlantic Health System, specifically among populations disproportionately impacted by cardiovascular disease.
- Educate the community and first responders on stroke signs and symptoms for rapid identification and transport to a stroke center.
- Provide tools for stroke survivors and care givers to cope with disability and education to prevent future stroke, particularly among high-risk and post-stroke groups.
- Educate health care professionals and members of the communities we serve regarding advances in stroke treatment.

**ACTIONS LED BY NEWTON MEDICAL CENTER**

ACTIVITY	APPROACH
<b>Women’s Health Initiatives</b>	<ul style="list-style-type: none"> <li>• Designate a women’s cardiovascular disease champion tasked with developing a clinical protocol to improve identification and treatment of cardiovascular disease and comorbidities among women served by the health system.</li> </ul>
<b>Access</b>	<ul style="list-style-type: none"> <li>• Enhance access to care and awareness of cardiovascular programs and services available at NMC, as well as advancements and improvements in treatment options (STEMI, etc.).</li> <li>• Educate the community on appropriate utilization of emergency transportation services.</li> </ul>
<b>Virtual Outreach</b>	<ul style="list-style-type: none"> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a</li> </ul>

ACTIVITY	APPROACH
	<p>much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</p> <ul style="list-style-type: none"> <li>• Ensure that websites and virtual platforms available to the public are user-friendly.</li> </ul>
<p><b>New Vitality</b></p>	<ul style="list-style-type: none"> <li>• New Vitality is Atlantic Health System’s unique health and wellness program tailored to meet the needs of today’s adults 65 and over. This program offers health programs, nutrition classes, life enrichment programs and exercise classes. One of the program’s goals is to offer system-wide programs on the following topics: cardiac, stroke, cancer, pulmonary, diabetes, and behavioral health.</li> </ul>
<p><b>EMS and Caregiver Support</b></p>	<ul style="list-style-type: none"> <li>• Educate EMS and caregivers on stroke signs and symptoms for rapid identification and transport to a stroke center.</li> </ul>
<p><b>Community Education</b></p>	<ul style="list-style-type: none"> <li>• Educate the community on stroke signs and symptoms for rapid identification and transport to a stroke center.</li> <li>• Educate the community on risk factors associated with stroke and availability of tools to identify risk factors for stroke.</li> <li>• Provide tools for stroke survivors and care givers to cope with disability and education to prevent future stroke, support post-stroke follow-up related to symptom education and nutritional counseling.</li> <li>• Educate health care professionals and members of the communities we serve regarding advances in stroke treatment and availability of stroke related services and resources. <ul style="list-style-type: none"> <li>○ Documentation of at least two educational programs focused on stroke prevention/care provided for the public.</li> </ul> </li> </ul>

**PRIORITY AREA: BARRIERS TO ACCESS TO HEALTH AND EDUCATION RESOURCES**

- Identify Opportunities to Provide Preventive Care Education, Support, and Services to Targeted At-Risk Populations in NMC’s Service Area as identified in the CHNA.

**ACTIONS LED BY NEWTON MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Community Education</b></p>	<ul style="list-style-type: none"> <li>• Educate health care professionals and residents of the community we serve about treatments and services that address health factors related to social determinants of health, as identified in the CHNA. <ul style="list-style-type: none"> <li>○ Involve clinical and community partners in the continued development of strategies to address at-risk populations’ needs for preventive care services in the NMC service area.</li> <li>○ Development and sharing of multi-lingual resources designed to strengthen the relationship to populations at higher risk for health impacts due to socio-economic factors.</li> </ul> </li> </ul>

ACTIVITY	APPROACH
	<ul style="list-style-type: none"> <li>• Involvement of AHS and community primary care providers in a broader preventive care strategy intended to build patient relationships with their primary care providers.</li> <li>• Work with public agencies and partners to strategize coordination of care and transportation resources for patients we serve who have difficulty accessing health care services specifically due to a lack of transportation. Continue to supplement these efforts with one-time or periodic use of alternate transportation services such as ridesharing and/or hospital operated medical transports.</li> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> </ul>

### Evaluation Plan

Newton Medical Center will track measurable progress for all activities. Where opportunities exist to qualitatively demonstrate the impact of an activity, NMC will request analytic support from Atlantic Health System’s planning office. Evaluation will broadly ask three questions: how much we did, how well did we do it, and is anyone better off. Data collection will be tailored to each individual action, and therefore, will include a variety of methodologies. Formatting the evaluation in this way will allow us to provide feedback to employees leading these actions so that they can adjust when needed to ensure maximum impact on the health of the community.

### Needs Not Addressed

NMC will address the six prioritized community health needs identified in the 2019-2021 Newton Medical Center Community Health Needs Assessment. Working with our partners in the community, NMC will leverage existing resources across sectors to maximize our impact on the health of our communities.



## HACKETTSTOWN MEDICAL CENTER – COMMUNITY OVERVIEW

Hackettstown Medical Center (HMC) is committed to the people it serves and the communities where they reside. Healthy communities lead to lower health care costs, robust community partnerships, and an overall enhanced quality of life. To that end, beginning in June 2018, HMC, a member of Atlantic Health System (AHS), undertook a comprehensive community health needs assessment (CHNA) to evaluate the health needs of individuals living in the hospital service area, which encompasses portions of Warren, Morris and Sussex counties in New Jersey. The purpose of the assessment was to gather current statistics and qualitative feedback on the key health issues facing residents of HMC's service area. The assessment examined a variety of health indicators including chronic health conditions, access to health care, and social determinants of health.

The completion of the CHNA provided HMC with a health-centric view of the population it serves, enabling HMC to prioritize relevant health issues and develop a community health implementation plan focused on meeting community needs.

The complete Hackettstown Medical Center Community Health Needs Assessment is available at <https://www.atlantichealth.org/patients-visitors/education-support/community-resources-programs/community-health-needs-assessment.html>. This community health improvement plan (CHIP) delineates how HMC will address the health priorities identified in the CHNA.

### **Prioritized Health Needs**

HMC identified five priority need areas in its 2018-2020 Community Health Needs Assessment.

- Substance Use Disorders
- Need for Mental Health Providers
- Diabetes
- Overweight/Obesity
- Preventive Care

While each priority area is addressed separately on the following pages, HMC's effort to address community health needs requires a complex interplay of internal resources, relationships with community partners, identification of co-morbidities across priority areas and, perhaps most importantly, the ability to course-correct when strategies or approaches to a priority can be better served through yet unknown pathways.

## HACKETTSTOWN MEDICAL CENTER – IMPLEMENTATION PLAN

The Community Health Implementation Plan (CHIP) addresses the way HMC will approach each priority need and the expected outcome and timeframe for the evaluation of its efforts.

### PRIORTY AREA: NEED FOR MENTAL HEALTH PROVIDERS & SUBSTANCE MISUSE

- Provide the necessary level of community-based behavioral health services, with a focus on suicide prevention, survivorship, patient and family support groups, disparities among minority populations, adolescent behavioral health, aging and mental health, and opioid and alcohol misuse.

### ACTIONS LED BY HACKETTSTOWN MEDICAL CENTER

ACTIVITY	APPROACH
<p><b>Develop Programming Aimed at Reducing Stigma Related to Mental Health</b></p>	<ul style="list-style-type: none"> <li>• Raise awareness of mental health issues in the community to ensure that access and utilization of services is unencumbered by stigma through education, outreach, development of clinical and social partnerships.                             <ul style="list-style-type: none"> <li><b>No More Whispers</b> <ul style="list-style-type: none"> <li>○ Suicide Prevention in Teens &amp; Adults</li> <li>○ Suicide Prevention - with Trusted Adults, Clergy, Schools, Parents</li> <li>○ Stress &amp; Resilience</li> <li>○ General Mental Health Wellness</li> <li>○ Substance Use Disorder</li> </ul> </li> </ul> </li> <li>• Develop a shared resource for use among AHS community health departments and the behavioral health service line in response to identified needs within the community, with a focus on development of virtual resources easily accessible by the communities served by AHS.</li> <li>• Utilize community partnerships to establish a sustainable level of locally based behavioral health resources in the community.</li> </ul>
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**ACTIONS LED BY HACKETTSTOWN MEDICAL CENTER**

ACTIVITY	APPROACH
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**PRIORITY AREA: PREVENTIVE CARE**

- **Identify Opportunities to Provide Preventive Care Education, Support, and Services to At-Risk Populations in HMC’s Service Area as identified in the CHNA.**

**ACTIONS LED BY HACKETTSTOWN MEDICAL CENTER**

ACTIVITY	APPROACH
<p><b>Community Education</b></p>	<ul style="list-style-type: none"> <li>• Educate health care professionals and residents of the community we serve about treatments and services that address health factors related to social determinants of health, as identified in the CHNA.                             <ul style="list-style-type: none"> <li>○ Involve clinical and community partners in the continued development of strategies to address at-risk populations’ needs for preventive care services in the NMC service area.</li> <li>○ Development and sharing of multi-lingual resources designed to strengthen the relationship to populations at higher risk for health impacts due to socio-economic factors.</li> </ul> </li> <li>• Involvement of AHS and community primary care providers in a broader preventive care strategy intended to build patient relationships with their primary care providers.</li> <li>• Work with public agencies and partners to strategize coordination of care and transportation resources for patients we serve who have difficulty accessing health care services specifically due to a lack of transportation. Continue to supplement these efforts with one-time or periodic use of alternate transportation services such as ridesharing and/or hospital operated medical transports.</li> <li>• During the Covid-19 outbreak of 2020, the forced adoption of digital platforms to facilitate clinical interactions and community education has resulted in the identification of these digital content delivery methods as highly effective tools for community outreach and in certain circumstances allows for a much broader distribution of educational material. AHS will leverage the broad adoption of the digital platforms as a mechanism to advance the use of virtual education and training for the community and caregivers.</li> </ul>

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**Needs Not Addressed**

HMC will address the 5 prioritized community health needs identified in the 2018-2020 Hackettstown Medical Center Community Health Needs Assessment. Working with our partners in the community, HMC will leverage existing resources across sectors to maximize our impact on the health of our communities.

## OTHER CONTRIBUTIONS – BACKBONE SUPPORT TO THE NORTH JERSEY HEALTH COLLABORATIVE

In addition to actions within a specific strategy, Atlantic Health System is contributing a great deal of resources to support the CHNA/Implementation Strategy Process via in-kind support for the North Jersey Health Collaborative. Our resource and financial investments in the collaborative reflect our belief that bringing groups together, across sectors, is a significant community health intervention by itself. The Collaborative structure allows us to address our identified health needs, while also building capacity in individual local organizations, as well as our hospitals, to meet the needs of our community. It also serves to coordinate health and social service agencies in a way that enables them to invest collaboratively in best-practices.

Atlantic's contributions to the collaborative include:

- Atlantic Health System staff provide technical assistance and evaluation support for NJHC on an as needed basis
- Atlantic Health System service in NJHC workgroups and boards
- Participation by Atlantic Health System staff in NJHC meetings on an as needed basis.
- Financial support for the North Jersey Health Collaborative, underwriting of [www.njhealthmatters.com](http://www.njhealthmatters.com), and underlying secondary data sources.



PREPARED FOR

MORRISTOWN MEDICAL CENTER

OVERLOOK MEDICAL CENTER

CHILTON MEDICAL CENTER

NEWTON MEDICAL CENTER

HACKETTSTOWN MEDICAL CENTER

BY

ATLANTIC HEALTH SYSTEM

PLANNING & SYSTEM DEVELOPMENT



Atlantic  
Health System

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